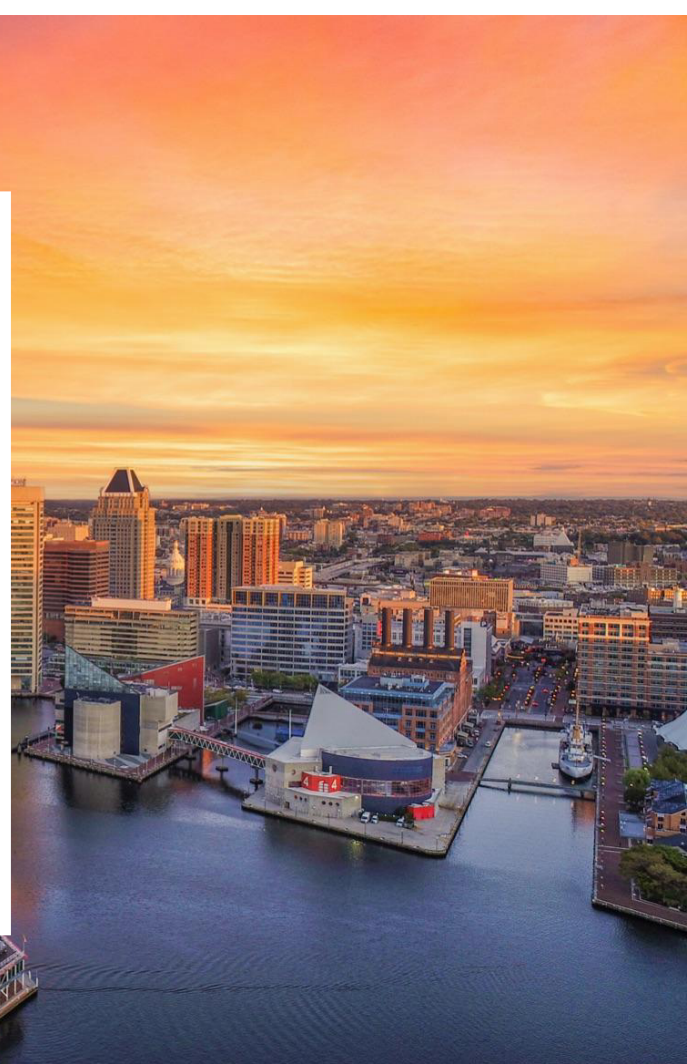
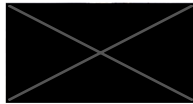




Analogous / Similar Site Analysis

PREPARED BY



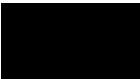
About this document

This document includes an analysis of components found on websites of organizations similar to [REDACTED]. The goal of this document is to assess how similar organizations have structured their websites to successfully communicate resources and information to stakeholders and consumers. The purpose of this assessment is to inspire the strategy for how [REDACTED] and [REDACTED]'s Creative Team will approach the redesign of The [REDACTED] website.



Delaware Healthcare Commission

<https://dhss.delaware.gov/dhcc/>



Delaware Health Care Commission

The 'Featured Resources' component within the hero space of the homepage provides a dynamic way of highlighting popular and up-to-date resources for quick access.



Featured Resources

- Delaware's Road to Value
- CostAware
- Health Care Spending & Quality Benchmark
- Reinsurance/1332 Waiver
- 2021 DHCC Annual Report
- 2019 Health Care Workforce Study
- DIMER 50th Anniversary Report
- DHCC Meeting Schedule
- DHCC Meeting Materials
- Public Meeting Calendar
- Inquiries on healthcare service providers? Contact the Division of Professional Regulation (DPR)



Delaware Health Care Commission

This homepage section showcases various programs and initiatives supported by DHCC in non-hierarchical structure, supported by friendly icons / graphics that aid recognizability of each offering.

Programs & Initiatives



Delaware Health Care Commission (DHCC)



Health Care Benchmarks



CostAware



Reinsurance Program
1332 Waiver



Health Workforce
Subcommittee



Health Resources Board (HRB)



Delaware Institute for Medical
Education and Research
(DIMER)



Delaware Institute for Dental
Education and Research (DIDER)



Choose Health Delaware



Delaware Provider Loan
Repayment Programs



State Innovation Model (SIM)
Grant



Primary Care Reform
Collaborative (PCRC)



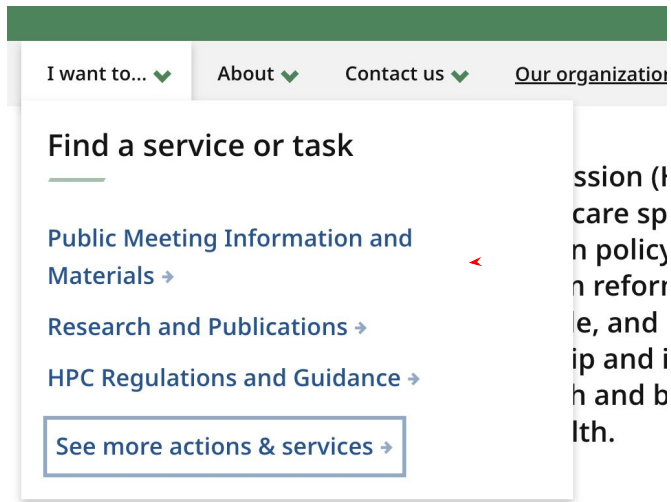
Massachusetts Health Policy Commission

<https://www.mass.gov/orgs/massachusetts-health-policy-commission>



Massachusetts Health Policy Commission

This menu provides quick access to frequently sought after services or task by users. This feature could be enhanced by leveraging action-oriented links. Action-oriented links tell users what they can do if they click the link.



Although links give insight into the information a user can find when clicking the link, they fail to inform the user of what they can do with the information. This could be rewritten as “Find public meeting information and materials >”



Massachusetts Health Policy Commission

News and announcements are associated with a tag that can be used to improve content organization, search engine visibility, and support a more granular level of analytics insights, as well as aid the user's process of deciding what content to explore further.

Recent news & announcements

PRESS RELEASE

**ON MILESTONE ANNIVERSARY,
HPC CALLS ON INCOMING
ADMINISTRATION AND
LEGISLATURE TO TAKE
IMMEDIATE ACTION TO
CONFRONT HEALTH CARE
AFFORDABILITY** →

9/27/2022 | Massachusetts Health Policy

Commission

HPC BOARD APPROVES MASS GENERAL
BRIGHAM PERFORMANCE IMPROVEMENT
PLAN

PRESS RELEASE

**INAUGURAL HPC BOARD CHAIR
DR. STUART ALTMAN TO STEP
DOWN AFTER 10 YEARS** →

7/13/2022 | Massachusetts Health Policy

Commission

PRESS RELEASE

**HPC RECEIVES PERFORMANCE
IMPROVEMENT PLAN
PROPOSAL FROM MASS
GENERAL BRIGHAM** →

5/17/2022 | Massachusetts Health Policy

Commission

First-ever PIP required by HPC to address
health care spending concerns

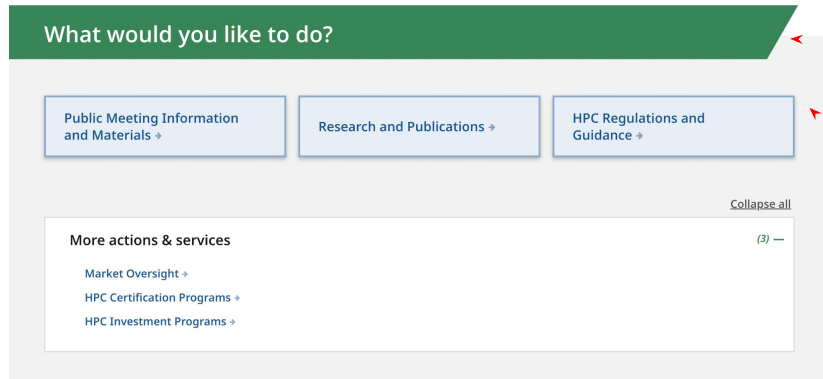
Examples of tags could include press release, press statement, news, event, annual report, briefing papers, form, etc.

[See all news and announcements](#) →



Massachusetts Health Policy Commission

The website is organized by the ways in which the commission achieves its mission (e.g. executing research and producing publications, providing health care regulations and guidances, overseeing the the health care market, etc.).



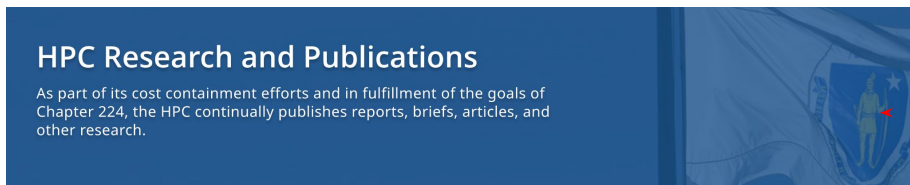
This header encourages user to act by prompting them to select an initiative of the commission.

Cards appear throughout the site to organize commission activities and associated content. Cards have an easy-to-click CTA and are better at grabbing users' attention than lists. Action-oriented links would better inform users of the consequences of clicking the link.

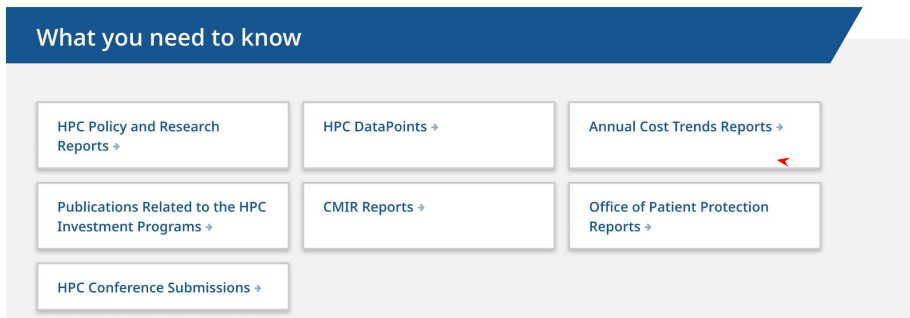


Massachusetts Health Policy Commission

Organizing content into clear categories improves the findability and discoverability of publications. A clear hierarchy of content improves the ability for users to quickly scan pages for information pertinent to them.



See below to access categorical lists of the HPC's publications and reports.



Every interior page has a banner with a page header and subtext that provide clear description of the commissions activity and the relation to the content on the page.

Clear directions inform users how to interact with content.

Cards are used to organize content in categories.



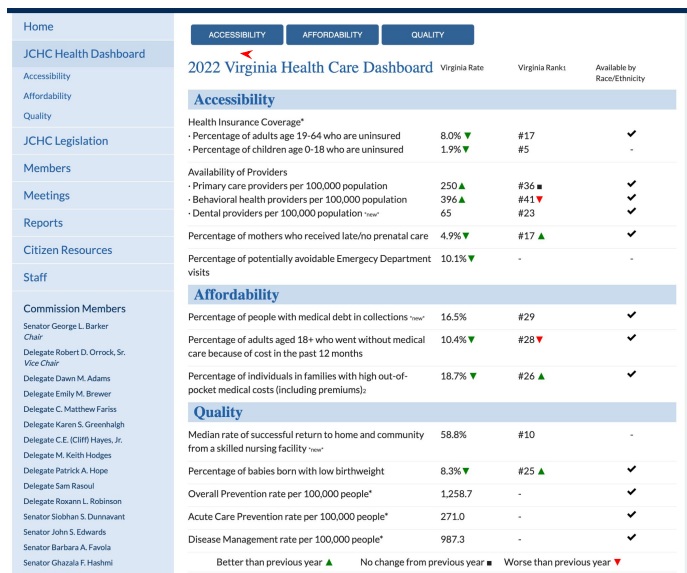
Virginia Joint Commission on Health Care

<http://jchc.virginia.gov/dashboard.asp>

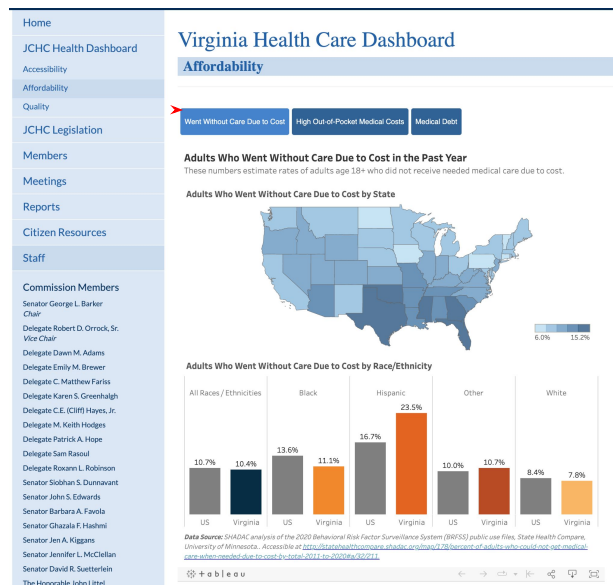


Virginia Joint Commission on Health Care

The commission offers quick access to a dashboard that shows progress towards their organizational goals.



Users can navigate to each priority of the commission to view data points specific to each priority.



Washington Medical Commission

<https://wmc.wa.gov/>



Washington Medical Commission

An audience based navigation component is displayed below the hero space. Each icon / graphic has a short and simple description of the type of information users can expect. An audience based component encourages users to associate with an audience type to find relevant information.



Important information in
healthcare quality



Important information for
physicians and
physician assistants



Links to important
information in healthcare



Washington Medical Commission

WMC categorizes links with pronounced headers. Although styling presents color contrast issues, the structure provides users with an easy way to scan through many links to find or discover information.

Rules, Policies, Guidelines & Interpretative Statements

Ethics and Professionalism	Licensing	Medical Records
Discrimination in Healthcare	Elective Educational Rotations	Death Certificate
Medical Professionalism	Establishing Approval Criteria for Defining Appropriate Medical Practice for IMG License	Medical Records: Documentation, Access, Retention, Storage, Disposal, and Closing a Practice
Ownership of Clinics by Physician Assistants	Practitioner Health	
Practitioners Exhibiting Disruptive Behavior	Requiring the Filing of a Practice Agreement Before Beginning to Practice Under an IMG Limited License	
Professionalism and Electronic Media	Retired Active License: WAC 246-919-480	
Sexual Misconduct Guideline		
Sexual Misconduct and Abuse: WAC 246-919-630		
Clinical Practice	Prescribing	WMC Administration
Communicating Diagnostic Test Results to Patients	Exempting Patients in Nursing Homes and Long-Term Acute Care Hospitals from the	A Collaborative Approach to Reducing Medical Error and Enhancing Patient Safety



MedPAC

<https://www.medpac.gov/>



MedPAC

The homepage calls users to subscribe to news updates. The sign-up form below the heading provides a quick and simple method for subscribing without leaving the homepage.

Sign up to receive public meeting and MedPAC alerts

First Name



Last Name

Email Address

Submit



MedPAC

All reports are searchable by keyword date, research area, and tag. This approach is beneficial for locating information among a plethora of documents available to stakeholders. Research areas and tags are listed on the next two pages. Each result has a title, publication date, document type and the research areas associated with the result.

Reports

The primary outlet for the Commission's recommendations consists of two main reports, published in March and June of each year. These reports are mandated by the Congress and contain analysis of the Medicare program and recommendations as warranted. Occasionally, the Commission publishes a stand-alone report, either as mandated by the Congress or at the direction of the Commission.

Search Boolean Hint: search responds to AND and OR. Sort Order Most Recent Publication Date mm/dd/yyyy mm/dd/yyyy Research Areas All Research Areas Tags All Tags Submit Reset	Jun 15, 2022 / REPORTS June 2022 Report to the Congress: Medicare and the Health Care Delivery System Research Areas: Ambulatory Care Settings, Beneficiaries and Coverage, Delivery System Reforms, Drugs, Devices, and Tests, Hospitals, Physicians And Other Health Professionals, Post-Acute Care, Private Plans, Quality, Regional Issues Mar 15, 2022 / REPORTS March 2022 Report to the Congress: Medicare Payment Policy Research Areas: Ambulatory Care Settings, Beneficiaries and Coverage, Delivery System Reforms, Drugs, Devices, and Tests, Hospitals, Medicare Spending and Financing, Physicians And Other Health Professionals, Post-Acute Care, Private Plans, Quality, Regional Issues Jun 15, 2021 / REPORTS June 2021 Report to the Congress: Medicare and the Health Care Delivery System Research Areas: Beneficiaries and Coverage, Delivery System Reforms, Drugs, Devices, and Tests, Hospitals, Physicians And Other Health Professionals, Post-Acute Care, Private Plans, Quality, Regional Issues
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MedPAC

Research areas

- Ambulatory Care Settings
- Beneficiaries and Coverage
- Delivery System Reforms
- Drugs, Devices, and Tests
- Hospitals
- Medicare Spending and Financing
- Physicians And Other Health Professionals
- Post-Acute Care
- Private Plans
- Quality
- Regional Issues

Tags / Topics

- Access
- Accountable Care Organizations
- Ambulance
- Ambulatory Surgical Centers
- Ancillary Services
- Beneficiary Education
- Benefit Design
- Bundling
- Care Coordination
- Comparative Effectiveness
- Competitive Bidding
- Consolidation
- Context for Medicare Payment Policy
- Cost Sharing
- Demographics
- Dialysis
- Disclosure
- Disparities
- Dually Eligible Beneficiaries
- Durable Medical Equipment
- Federally Qualified Health Centers
- Geographic Variation
- Graduate Medical Education / Indirect Medical Education
- Home Health Agencies
- Hospice
- Hospital Outpatient Departments



MedPAC

Tags / Topics (continued)

- Inpatient Rehabilitation Facilities
- Laboratory
- Least Costly ALternative
- Long-Term Care Hospitals
- Medical Homes
- Medicare Advantage (Part C)
- Medigap
- Mental Health
- Other Managed Care Plans
- Outpatient Therapy
- Part B Drugs
- Part D
- Physician Profiling
- Primary Care
- Private Payers
- Psychiatric Hospitals
- Quality Improvement Organizations
- Resource Use
- Risk Adjustment
- Rural Health
- Self Referral
- Skilled Nursing Facilities
- Special Needs Plans
- Speciality Hospitals
- Sustainable Growth Rate
- Value-based Purchasing



MedPAC

MedPAC research area pages provide a summary of their work associated with hospitals, and provides the ability to search for documents by document type and tags.

MEDPAC

Advising the Congress on Medicare issues

What can we help you find?

Home

About MedPAC

Medicare 101

Our Work

Research Areas

Public Meetings

MedPAC > Our Work > Hospitals

Hospitals

Medicare beneficiaries can receive care in various hospital settings, of illness or injury. Care may be provided during an inpatient hospital st department. Medicare generally pays for inpatient and outpatient ca in which hospitals receive a fixed payment for much of the care prov critical access hospitals – are paid on a cost basis. The Commission a hospitals and makes recommendations to the Congress and the Sec

Hospitals

Post-Acute Care

Ambulatory Care Settings

Delivery System Reforms

Physicians And Other Health Professionals

Private Plans

Beneficiaries and Coverage

Medicare Spending and Financing

Drugs, Devices, and Tests

Quality

Regional Issues

Search

Boolean Hint: search responds to AND and OR.

Sort Order

Most Recent

Publication Date

mm/dd/yyyy

mm/dd/yyyy

Document Type

All Document Types

Chapters

Comment Letters

Congressional Testimony

Contractor Reports

Data Book

Fact Sheets

Meeting Brief

Payment Basics

Presentations

Press Releases

Reports

Transcripts

Sep 29, 2022 / TRANSCRIPTS

September 29-30, 2022 meeting transcripts

Research Areas: Beneficiaries and Coverage, Drugs, Devices, and Tests, Hospitals, Physicians And Other Health Professionals, Post-Acute Care, Quality

Sep 12, 2022 / COMMENT LETTERS

MedPAC comment on CMS's proposed rule on the payment systems for hospital outpatient departments and ambulatory surgical centers for 2023

Research Areas: Ambulatory Care Settings, Drugs, Devices, and Tests, Hospitals, Quality, Regional Issues

Sep 01, 2022 / PRESENTATIONS

Reforming Medicare's wage index systems

Research Areas: Hospitals, Medicare Spending and Financing, Physicians And Other Health Professionals, Quality, Regional Issues

Sep 01, 2022 / PRESENTATIONS

Context for Medicare payment policy

Research Areas: Ambulatory Care Settings, Beneficiaries and Coverage, Delivery System Reforms, Drugs, Devices, and Tests, Hospitals,

Summary

Many state healthcare commission sites are ancillary sites to their respective state department of health sites. Health care commission pages commonly provide information on commissioners and annual reports. It is also common for additional information pertaining to healthcare quality data, policy and legislative reports, and industry resources to be organized across a state's department of health site.

Homepages typically state the commission's value proposition, and include sections dedicated to program areas, news and announcements, public meetings, and encourage users to sign up to receive updates.

Navigation is commonly structured by program area or ways in which the commission serves the public and industry. Available documents (publications, reports, briefs, etc.) are often categorized by content area and associated topics and published dates.

Recommendations

Based on findings from this evaluation of similar sites, [REDACTED]'s Creative team recommends that [REDACTED] consider applying the following design elements and interactions to enhance the navigation, usability, and overall user experience of the [REDACTED] site.

- Feature up-to-date and highly sought-after resources in a prominent location on the homepage. This could be influenced by findings from analysis of historical Google Analytics data and end user / stakeholder survey data.
- Use friendly icons / graphics and cards to highlight key initiatives and actions regularly sought after by end users. This could be influenced by findings from analysis of historical Google Analytics data and end user / stakeholder survey data.
- Use action-oriented links and buttons across the site to communicate their outcomes to users. This aids users in navigating to information they need, confidently and successfully.

Recommendations (continued)

- Add tags to content to enhance search engine visibility, support more granular analytics insights, and help the user's process of discovering content for further exploration. Tags could be organized by content topics and sub-topics, file type, publication date, and more.
- Apply distinguishable typographic hierarchy to improve the ability for users to scan content to easily find information on a page.
- Use cards to organize content into categories. This will gradually expose information to users, which improves the ability for users to scan and find pertinent content.
- Provide clear instructions for how users can interact with content.
- Find opportunities for more queryable presentation of content, such as files or forms, to aid findability.